

## Expo Promotional Packages 2010/11 series

		SYDNEY 2010	MELBOURNE 2011	Investment
<b>Platinum Sponsor</b>	<b>One per expo.</b> First stand choice, guaranteed travel talk, logo on all signage, ads (incl. some radio ads), logo on expo website, plus more.	<b>TAKEN</b>	<b>TAKEN</b>	\$15,000
<b>Gold Sponsor</b>	<b>One per expo.</b> Prime stand location, guaranteed travel talk, logo on all signage, ads and expo website	<b>TAKEN</b>	<b>Available</b>	\$10,000 (cash & contra)
<b>Silver Sponsor</b>	<b>One per expo.</b> Early stand choice, guaranteed travel talk, logo on expo website.	<b>Available</b>	<b>Available</b>	\$7,500 (cash & contra)
<b>Media Sponsor</b>	<b>One per expo.</b> Early stand choice, guaranteed travel talk, logo on expo website.	<b>TAKEN</b>	<b>TAKEN</b>	Price negotiable (cash &/or contra)
<b>Lanyards Sponsor</b>	<b>One per expo.</b> Early stand choice, your logo used on lanyards and exposed to all visitors and exhibitors.	<b>Available</b>	<b>Available</b>	\$2000 per expo series
<b>Function Sponsor</b>	<b>One per expo.</b> Early stand choice, opportunity to host function awards night at own/chosen venue, opportunity to address exhibitors.	<b>TAKEN</b>	<b>Available</b>	Price negotiable (cash &/or contra)
<b>Expo Guide Ad</b>	Front Page Strip Ad ( <b>Only one available</b> )	<b>TAKEN</b>	<b>TAKEN</b>	\$750
	Inside Left Strip Ad ( <b>Only one available</b> )	<b>Available</b>	<b>Available</b>	\$250
	Inside Right Strip Ad ( <b>Only one available</b> )	<b>Available</b>	<b>Available</b>	\$250
	Back Page Strip Ad ( <b>Only one available</b> )	<b>TAKEN</b>	<b>TAKEN</b>	\$500